# REBECCA

# @ R E B E C C A A N N T R A V E L S

LONDON BASED TRAVEL ENTHUSIAST



## ABOUT ME

Hi there. I am Rebecca!

I am a social media content creator who is passionate about photography and travel, both across the globe and within my own city, London.

My overall goal is to inspire people to seek more within their own lives, and explore the world around them. I offer travel, photography and editing tips, to enable people to seek their own adventures through video and photography.

5,700 **FOLLOWERS** 

4.63% **ENGAGMENT RATE** 

177 AVE LIKES

54 **AVE COMMENTS** 

#### DEMOGRAPHICS

GENDER

AGE

TOP LOCATIONS



56%

44%

18 - 24

25 - 34

35 - 44



LONDON, UK NYC. US

MELBOURNE, AUS



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### LOCAL GOOGLE GUIDE

Hi there. I am Rebecca!

Whilst I'm passionate about travel content creation, I am also passionate about giving back to the community by contributing to the Google Maps network.

I love to leave reviews and share photos of all the fun things I get up, and all the delicious foods I eat.

Being a Local Google Guide is one of my favourite things about Google Maps.

5

850K

348

LOCALGUIDE LEVEL TOTAL PHOTO VIEWS TOTAL CONTRIBUTIONS

#### PHOTO ANALYTICS

113K VIEWS



102K VIEWS



87K VIEWS















#### **CONTENT CREATION**

#### **BRONZE**

Introduce your brand/product to my audience

1 in feed post 3 highlight stories 1 high resolution images Licensing for organic social

#### **SILVER**

Build brand awareness and increase followers by hosting a giveaway

> 2 in feed post 6 highlight stories 3 high resolution images Licensing for organic social

#### GOLD

Partnerships and giveaway to build brand awareness, trust and develop more sales

> 3 in feed post 9 highlight stories 8 high resolution images Licensing for organic social

£350 £500 £165

#### PRODUCT/SERVICE PHOTOGRAPHY

Need to update your product/service images for your website, print or social media?

Let me help you with that.

1 Photo - £36

4 Photos - £144

8 Photos - £280

8+ price on enquiry

Licensing fee per photo Organic social - £9 Paid social/Digital = £17

Print = £34











