

REBECCA ANN

DIGITAL MARKETING

ABOUT ME

HI THERE, I AM REBECCA!

I'M HERE TO HELP YOU SO THAT YOU CAN WHAT YOU DO BEST!

My passion is helping small businesses with their digital marketing so that they can continue to optimise their exposure online.

I help businesses, by taking their epic ideas and turning them into content ready to publish.

I take bullet point ideas and turn them into a blog post and social media content aimed directly at your ideal reader. I can even make it SEO ready, so all the hard work is done for you.

Pinterest is a necessary but time-consuming part of running a blog, so why not outsource that part of the process to ME! I create branded pins (standard and idea) to target your ideal reader.



SERVICES

SOCIAL MEDIA

EVENT PLANNING

COPYWRITING

EXPERIENCE

CORPORATE

9 years experience working within the corporate world as an events manager, social media marketer and relationship manager.

VOLUNTEER

I volunteered for Pride in London for 2 years focusing on fundraising activities to drive awareness and support of LGBT rights.

CLIENTS

I have worked with clients to help develop their digital marketing strategies, create a regular posting schedule and to build an engaged community.



rebeccannva.com



[rebeccannva](https://www.instagram.com/rebeccannva)



ra@rebeccaannva.com

REBECCA ANN

DIGITAL MARKETING

CLIENT CASE STUDIES

CLIENT 1

This client wanted help developing a regular LinkedIn posting schedule. (duration 3months)

METRICS

Connections: +200
Company followers: +55
Highest performing post:
2,909 reach

CLIENT 2

This client wanted to build an online community to become a funnel for their hackathon. (duration 3months)

METRICS

Group Members: +265
Company followers: +100
Highest performing post:
4,703 reach

CLIENT 3

This client wanted to improve their following on Instagram and to convert them into clients. (duration 1 month)

METRICS

Followers: +31
Leads: 1
Accounts reached: +13,133%

PRODUCT/SERVICE

DIGITAL MARKETER RATES

No matter the requirements or the project, time is offered in blocks of 10 hours. I provide updates as your time is running low so that you have the option to purchase more. Additional time can be purchased at £32 per hour.

- 10 hours – £350
- 20 hours – £650
- 30 hours – £960

ONE OFF SOCIAL MEDIA AUDIT

You have social media, but you're stuck with when to post, what to post and your account feels tired. I can help you revive your account. And give you detailed advice on where you can make significant improvements. (limited to one account per audit)

Audit £99

INSTAGRAM ZOOM

We get to spend 1 hour on a zoom call focusing on:

- Why do you need a digital presence?
- Who do you want to attract?
- How to attract them

You will leave the call with:

- 3 simple actionable steps
- 3 engagement story ideas
- Full recording of the call

Instagram Zoom – £150



rebeccannva.com



rebeccannva



ra@rebeccaannva.com

REBECCA ANN

DIGITAL MARKETING

ONE OFF SOCIAL MEDIA AUDIT

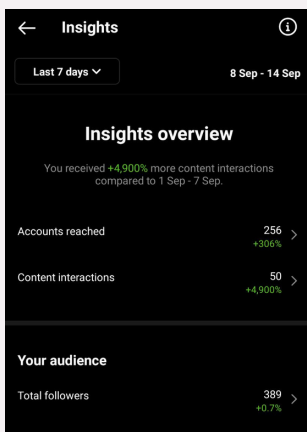
This service is perfect if you have an active social media account and you have a basic understanding of what the platform can do.

I will take a deep dive into your account, starting with your bio, running through the look and feel of your feed and what your current hashtag strategy is.

This takes around 2 hours to complete and at the end, you will be presented with a detailed report on the changes you can make to boost your engagement, reach your ideal client and start driving traffic to your business.

For an additional £30, I can provide a bank of personalised hashtags that will assist you with your new posting schedule.

RESULTS



After providing a social audit along with a bank of personalised hashtags, this client was able to grow their reach by +4,900% in just one day.

This client has used my social media audit to turn her account around and start driving traffic to her small business.

REBECCA ANN

DIGITAL MARKETING

CONTENT CREATION DAY

This service is perfect if you don't have the budget for a regular social media manager, but you want to learn how to take your own professional-looking photos and videos.

I can come to your business and spend the day with you creating content for your social media, websites and any other advertising.

Not only will we create lots of content for you to use right away, but I will also help you learn how to use the equipment you have to take professional standard photos any time you want.

I will go through how to find trends on social media and convert them into your niche. I will find locations in your business that offer the best lighting and backdrops for future photos. I will help to empower you to develop content that appeals to your target audience.

From £150

CASE STUDY



I worked with a small business based in the outskirts of London for a full day of content creation.

We managed to film 5 finished reel, 10 ready to post photos and have enough video content to fill out 2 months of reel creation.

I also showed the client how to get the most from the natural daylight in their shop to take the best photos. I found 6 additional locations that they could shoot their content from.